

# Creating the business case for investment in organisational resilience

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Project Abstract:

Organisations play a vital role in community recovery following disruptions (Tiernan, McGowan & Drennan, 2014). Yet, despite their importance in the recovery process, there are significant gaps in our knowledge about how organisations respond and recover following earthquake disasters. In particular, there are few studies that examine the effectiveness of alternative resilience tactics for organisations (Chang & Rose, 2012), and limited studies investigate longer term economic recovery following earthquakes. By conducting a 'Year 5' Canterbury business recovery survey this project will provide key insights into what shapes long term organisational recovery and will provide an evidence-base and case for investment in earthquake resilience for organisations. This project will be conducted by Resilient Organisations in partnership with the Canterbury Development Corporation, and supported by a strong Advisory Committee of interested stakeholders. Building on business impact and recovery studies already conducted following the Canterbury earthquakes, we will trace and resurvey organisations to capture their current recovery status, five years on. Longitudinal analysis of these datasets (comparing past and current data collected on each organisation) will allow us, for the first time, to identify the most effective resilience tactics and to quantify the benefits that resilience offers for long-term recovery and performance.